

RXOPINIONSNOW

Privacy Policy

RXOPINIONSNOW respects the privacy of each member of our panel and survey participant thus we would like to share with you how and why we collect and process the information that you provide to us. If you have any questions about how we utilize the information that you provide to us, please contact us at [RXOPINIONSNOW.com](https://www.RXOPINIONSNOW.com).

RXOPINIONSNOW (“panel”), located at <https://www.RXOPINIONSNOW.com>, is a double opt-in panel for healthcare professionals. The panel is solely owned and operated by RXOPINIONSNOW, a data collection company specializing in conducting surveys with healthcare professionals. Individuals who have completed the registration process and successfully activated their account (“member”) are profiled by a variety of demographic information for the purpose of inviting you to the appropriate survey that pertain to your specific area of medical knowledge. We invite you to read through the rest of the privacy policy to learn more about how your information will be used. Should you have any questions regarding any section, please direct them to [RXOPINIONSNOW.com](https://www.RXOPINIONSNOW.com).

RXOPINIONSNOW collects a range of information through the registration process. The purpose for collecting each specific data element that you provide is to:

Utilization of Your Registration Information

- 1) Collect contact information so that you can be paid honoraria for your responses.**
- 2) Collect background information on your experience in healthcare so that you are sent appropriate surveys.**
- 3) Obtain password information so that your data is secure**
- 4) Obtain username so that you can enter our website and update your information**
- 5) Obtain information so that RXOPINIONSNOW can verify your credentials.**
- 6) Obtain information such as method of desired payment and your social security number so that your honoraria can be processed appropriately and proper government tax forms can be filed.**

Utilization of Information Provided in the Survey process

- 1) RXOPINIONSNOW collects information from you to provide healthcare marketing research firms with information for marketing purposes.**
- 2) The information provided is only used in aggregate with other medical professionals who have completed the survey.**
- 3) Respondent identification is replaced by a numerical ID when provided to marketing research firms to protect your identity.**
- 4) Sometimes a marketing research firm may request to follow-up with a respondent. In such cases, the RXOPINIONSNOW will contact you for permission to forward your contact information to the marketing research firm.**

- 5) The honoraria and length of interview will be clearly shown in the invitation of a survey.
- 6) All information collected for a respondent is saved on servers in the United States of America.

Utilization of Internet Information

- 1) RXOPINIONSNOW collects information about your browser to enhance your survey experience.
- 2) RXOPINIONSNOW collects information about your IP address to prevent marketing research firms from collecting information from the same respondent more than once. If a respondent responds to the same survey more than once, the respondent will only receive honoraria for their first response.

Other Important Information

- 1) A panel member may unsubscribe from the panel at any time.
- 2) When a panel member leaves the panel, all registration information is removed from the panel database. Therefore, a panel member should obtain any outstanding honoraria prior to unsubscribing from the panel.
- 3) RXOPINIONSNOW ownership may be sold or transferred over time. Any sale or transfer of the company will likely include the panel database. You will be notified of such a sale or transfer and you can elect to remove yourself from the panel at that time.
- 4) RXOPINIONSNOW will provide legal authorities with your information, but only if required by law.

Information Pertaining to California Privacy Policy

We adopt this statement to comply with the California Consumer Privacy Act of 2018 (“CCPA”) and other California privacy laws. Any terms defined in the CCPA have the same meaning when used in this statement.

Category	Examples	Collected
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, Social Security number, or other similar identifiers.	YES
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, address, telephone number, employment or medical information. Some personal information included in this category may overlap with other categories.	YES
C. Protected classification characteristics under California or federal law.	Age, race, color, national origin, citizenship, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation.	YES

F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website	YES
G. Geolocation data.	Physical location or movements.	YES
H. Sensory data.	Audio, visual or similar information.	YES
I. Professional or employment-related information.	Occupation, employer information.	YES